Manusmriti 4:138

"Say what is true, say what is sweet, but do not say what is true but not sweet, nor say what is sweet but not true. This is the perennial wisdom."

"Speak Truth, Speak Sweet, No harsh truths, No sweet lies,
- That is the **eternal dharma**."

सत्यं ब्रूयात्प्रियं ब्रूयात्र ब्रूयात्सत्यमप्रियम् । प्रियं च नानृतं ब्रूयादेष धर्मः सनातनः ॥

satyam brūyat_priyam brūyan_na brūyāt_satyam_apriyam l priyam cha nānṛitam brūyādéṣha dharmaḥ sanātanaḥ ll [IAST]

satyam brUyat_priyam brUyan_na brUyAt_satyam_apriyam l priyam cha nAnRitam brUyAdeSha dharmaH sanAtanaH ll [ITRANS]