

“The future of India lies in its  
Villages”  
Mahatma Gandhi

మద్దులపల్లి  
MADDULAPALLY



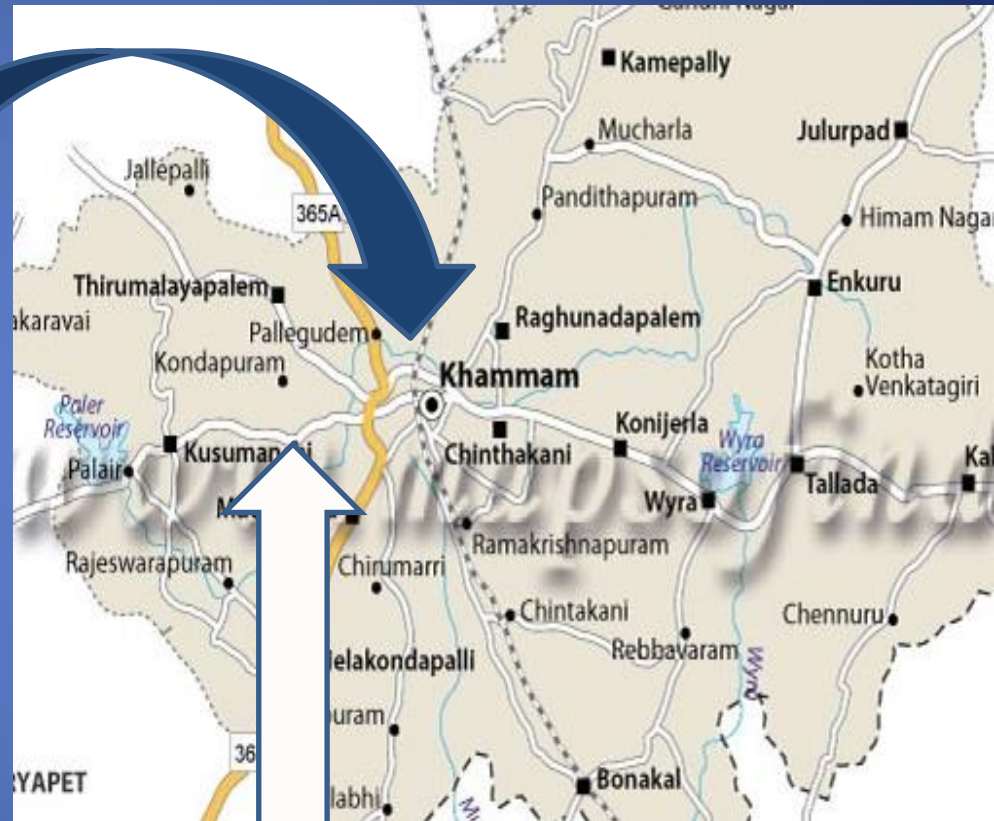
# Team Members (Group No.9)

- Yogendra Kumar Meena
- Pradeep Shekhar
- Hariom Meena
- Nitish
- Prateek





# Maddulapalli Village Location



Maddulapalli Village

# Village Timeline

Year	Significant Events
Origin of Village name	Old name “Maddunuru”
Pre- 1947 era	Village was under the Nizam Rule
1962	First Primary school built
1970s	Electrification of the village
Late 1970s	PDS in Village
1979	NSP Canal built
1982	First Panchayat elections
1988	First Anganwadi built. Second Anganwadi( 2011)
1995	First Telephone in the village

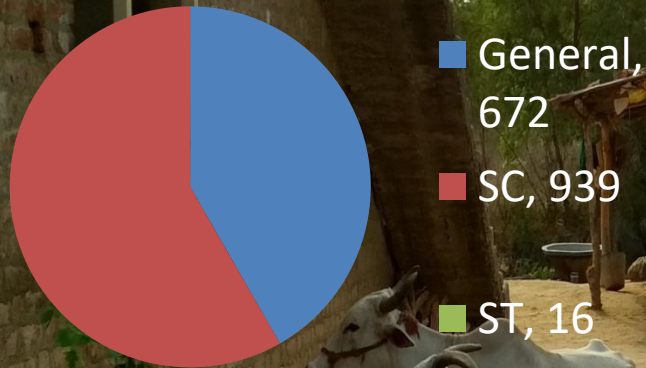
# Timeline Contd.

Year	Significant Events
2003	Sub-Centre(SC) constructed.
2008	1 <sup>st</sup> Petrol Pump in village
2013	Panchayat elections held
2014	Youth Training Centre inaugurated
2015	Village adopted by Minister under Sansad Adarsh Gram Yojana
2016	Mission Bhagirathi implemented
2016-17	District Gram Panchayat award to Village



# Demography and Profile of the Village

## Caste wise breakup



## Gender



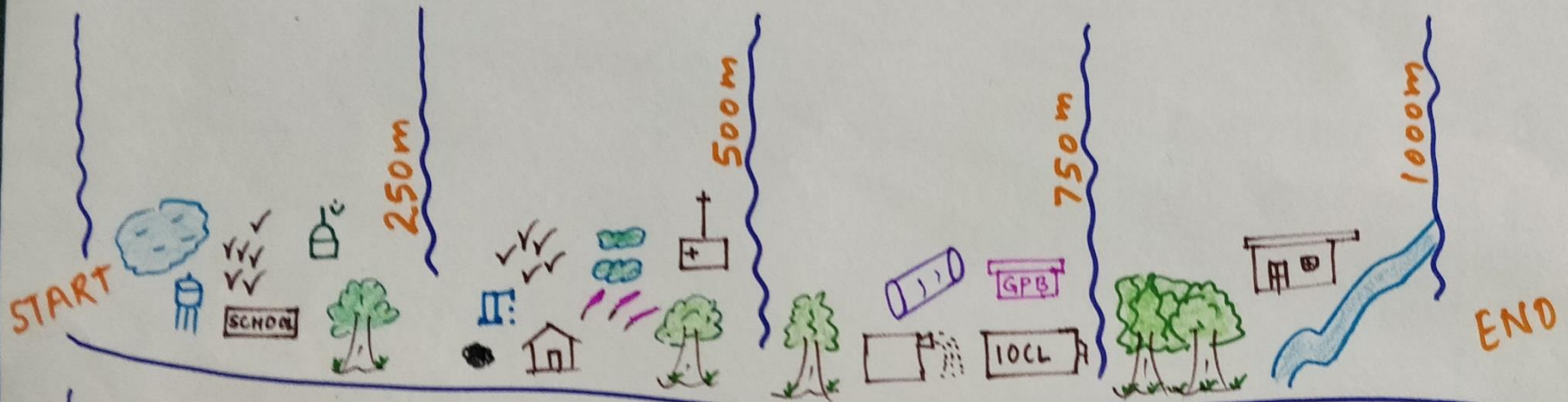
- ✓ Maddulapally is located in the Khammam Rural Mandal, Khammam distt, Telangana.
- ✓ 58% of the village population consists of SCs.
- ✓ It has a geographical area of 692 hectares.
- ✓ Major crops grown are- Cotton, Paddy, Chillies, Maize etc.
- ✓ It has One Primary school and 2 Anganwadi centres.



# Participatory Rural Appraisal (PRA)

1. Transect Walk
2. Resource Map
3. Social Map
4. Chapati/Venn Diagram

# Transect Walk



- Village Pond
- School
- Masjid
- OHSR
- Paddy

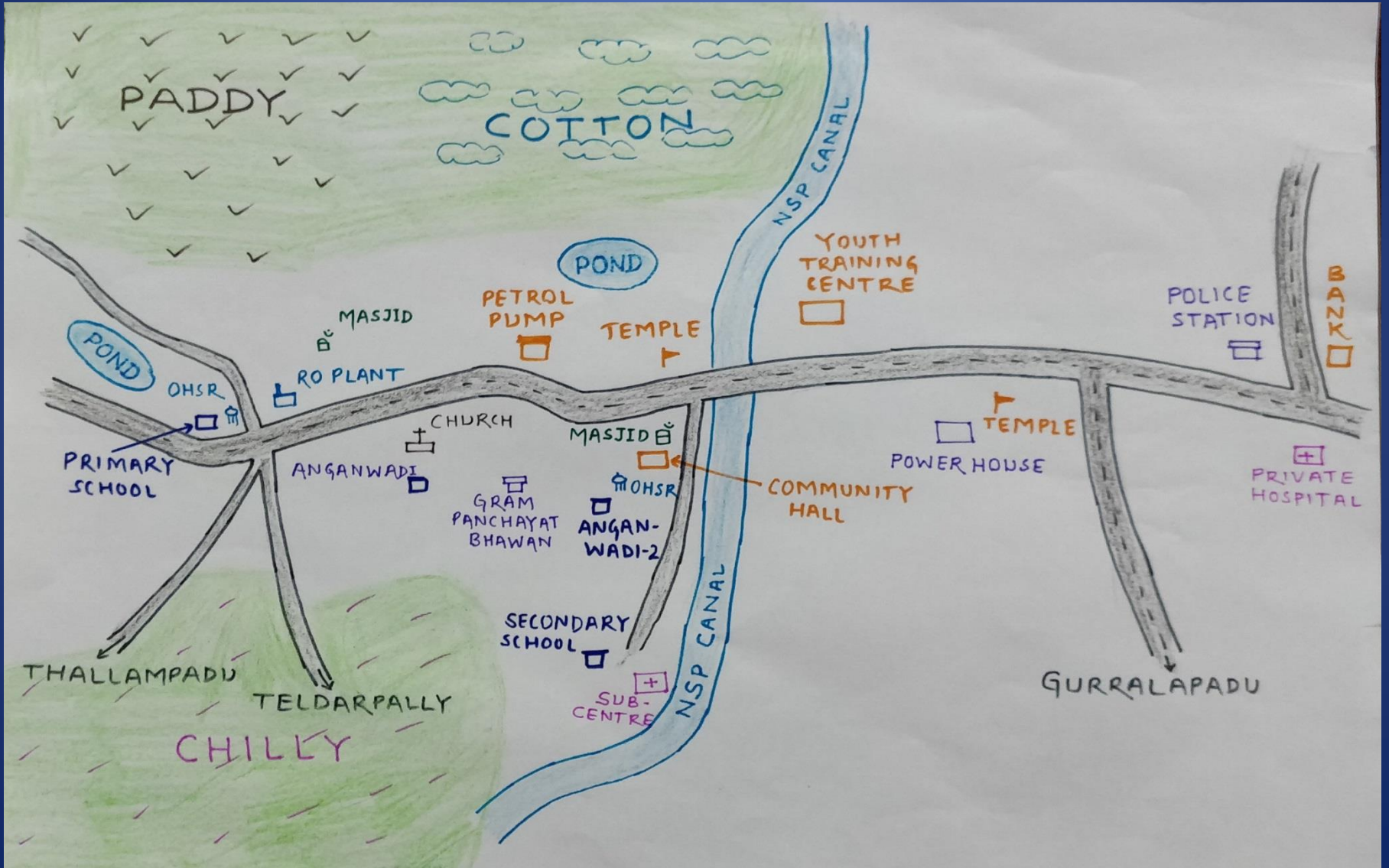
- RO Plant
- Black Soil
- Agricultural crops cultivated
- Cotton, chilli
- Residential Area
- Church

- Rice Mill
- Pipe Company
- Petrol pump
- G.P.B.

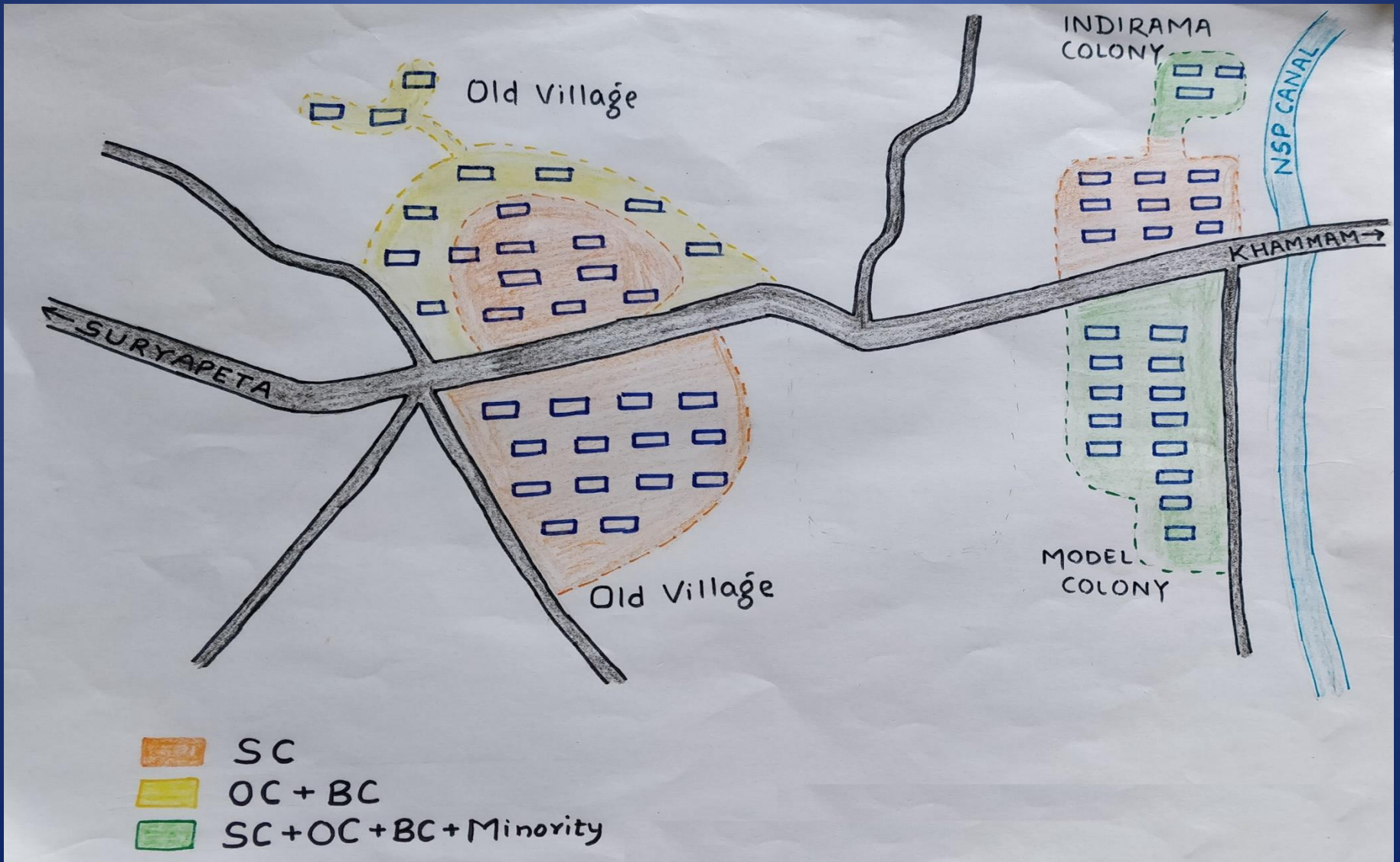
- Natural Vegetation
- Residential Area
- Red soil
- Village temple
- Community Hall



# Resource Map

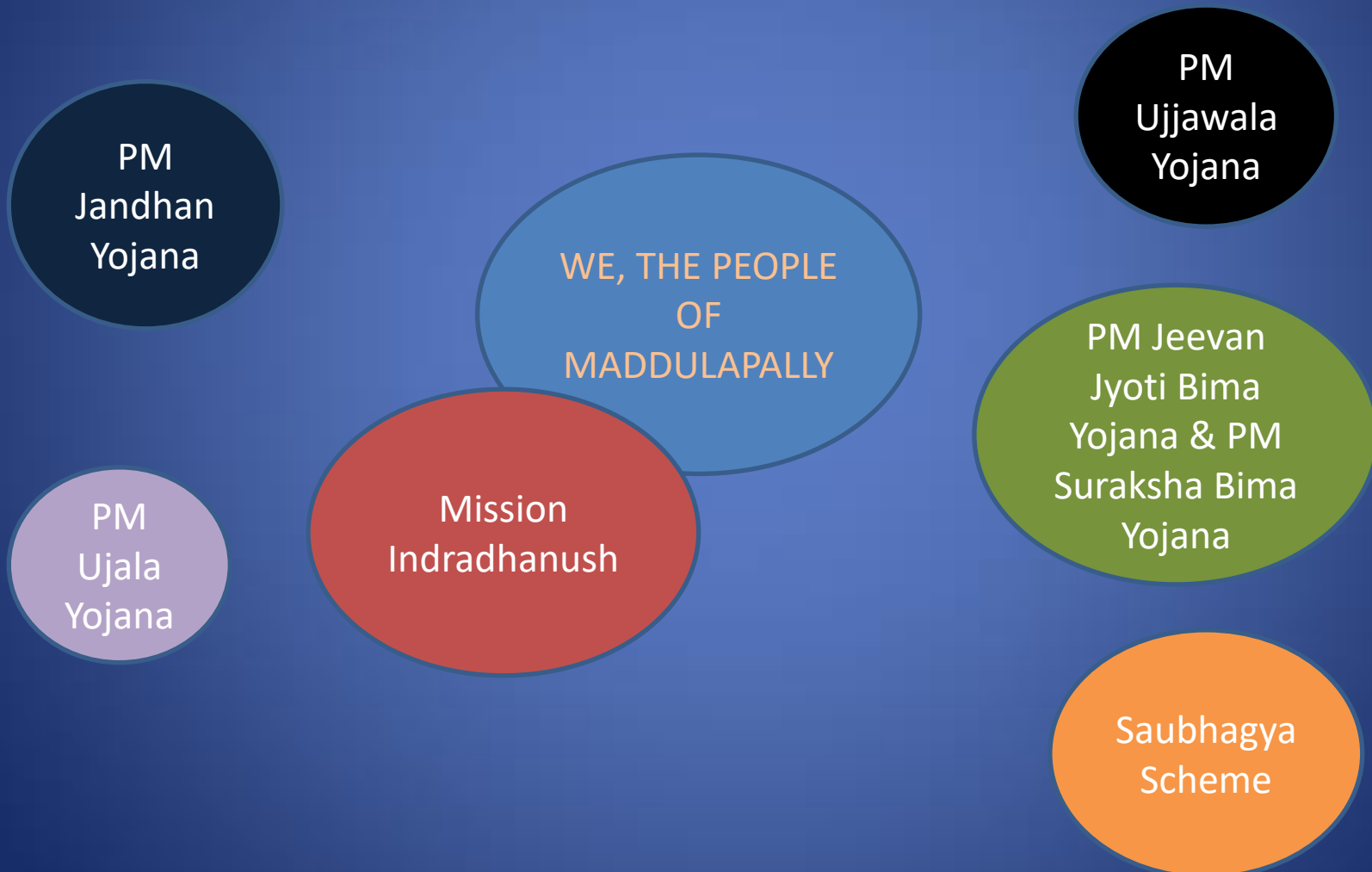


# Social Map

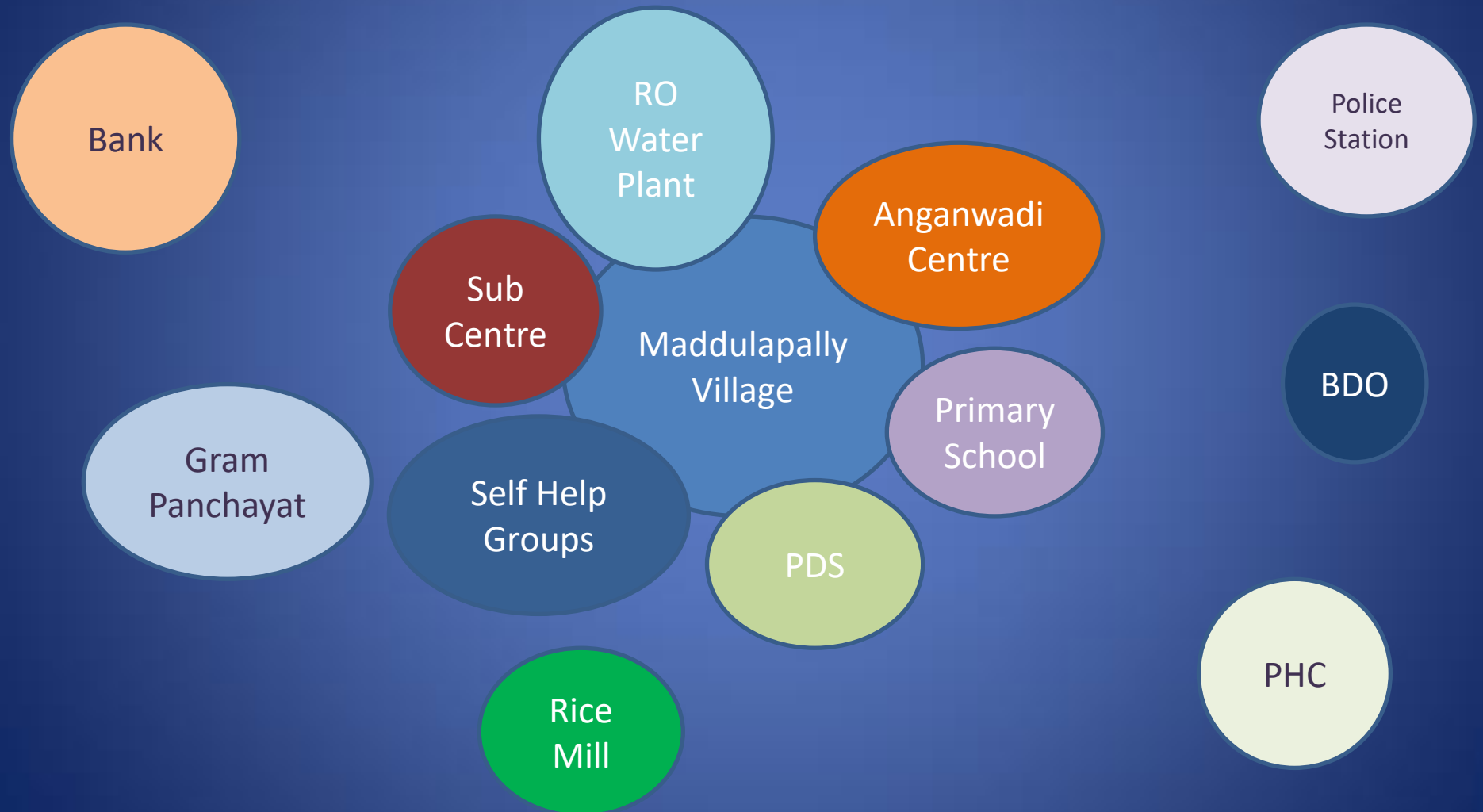




# Chapatti Diagram- Welfare Schemes



# Venn Diagram- Institutions





# Ideals Realized in Maddulapally

- Religious Harmony



- Caste Harmony
- Active Citizenry
- Democratic people

# Skill Development Centre(DDU-GKY)

- Khammam Youth Training Centre(YTC)- One of three in the state.
- Courses available- Hospitality Assistant, Accounts using Tally.
- 55 trainees currently enrolled for the session
- Completely residential and free for rural trainees only.
- Responsibility of placement lies with Government





# MGNREGA

- Equal female participation
- Convenient working hours
- All papers procedures being followed
- Regular Social Audits
- Variable pay
- Delayed wages
- No awareness about unemployment allowances



# Self Help Groups(SHG)

- Total SHGs= 35
- Occupations involved= Tailoring, Fruits and Vegetables(Vendors), General Stores, Beauty Parlour etc.
- Total members= 354
- 100% recovery of loans
- Auditing has been institutionalised.





# Pradhan Mantri Ujjwala Yojana

- The scheme has been launched to provide LPG connections to the BPL households.
- Analysis of implementation of scheme in Maddulapally –

Total number of families - 466

- ✓ Pre-Ujjwala Connections= 462
- ✓ Ujjwala Connections= 4
- ✓ Coverage = 100%

# PM Ujjwala Yojana- Problems Identified and Recommendations

## Problems –

- Delayed payment of subsidies in the bank accounts.
- Unaware about toll free helpline numbers.

## Recommendations –

1. Village Panchayat must take up the matter with the local bank regarding delayed payments.
2. Awareness must be generated about helpline numbers through advertisements, radio etc.

# Pradhan Mantri Sahaj Bijli Har Ghar Yojana(Saubhagya)

- It aims to provide energy access to all by last mile connectivity and electricity to all the remaining un-electrified households.

## Analysis of the Scheme in the Village-

- Total no. of families= 466
- Pre-Saubhagya Connections= 457
- Saubhagya Connections= 9
- Coverage = 100%

प्रधानमंत्री सहज बिजली हर घर योजना



# Saubhagya Scheme- Problems Identified and Recommendations

## Problems-

- Intermittent power cuts.
- Anganwadi Centre did not have electricity connection.

## Recommendations-

1. There should be promotion of renewable energy sources in the village. Village has vast solar potential.
2. Anganwadi Centre be electrified at the earliest. Payment of the bills may be made through Gram Panchayat funds allotted.

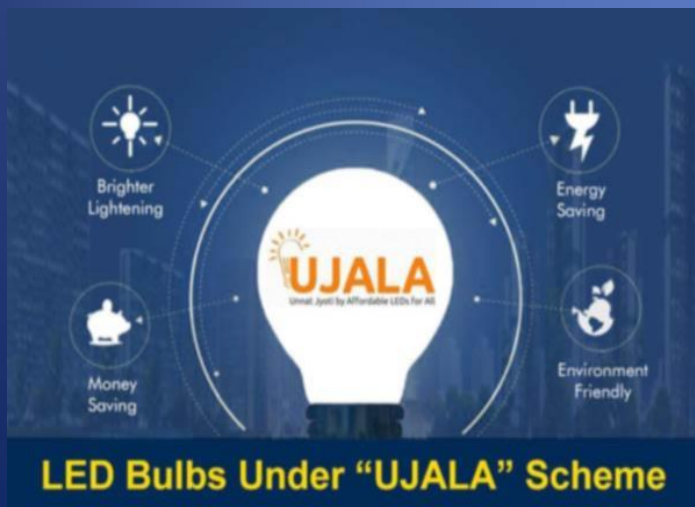
# Pradhan Mantri Ujala Scheme

- The scheme aims to bring energy efficiency through distribution of LEDs to households.

## Implementation of Scheme in the Village-

A total of 150 LEDs have been distributed in the village among 466 households.

Distribution centre- M.R.O. Office, Mudigonda



# Pradhan Mantri Ujala Scheme- Problems Identified and Recommendations

## Problems Identified-

- People are unaware about the advantages of LEDs over CFLs.
- Less number of LEDs has been distributed as per the potential.

## ■ Recommendations-

1. Awareness generation campaigns may be organised in the village regarding benefits of the LEDs.
2. Public buildings must take the initiative under this scheme.



# Pradhan Mantri Jeevan Jyoti Bima Yojana

- It is a government backed life insurance scheme available to people in the age group 18-50 years and having a bank account.

## Analysis of Scheme in the Village-

- Total Population = 1627
- Jeevan Jyoti Bima Accounts= 684
- Implemented by Bank Mitra
- Alternative insurance schemes also available.

# Pradhan Mantri Jeevan Jyoti Bima Yojana- Problems Identified and Recommendations

## Problems Identified-

- ❖ Lack of awareness among minorities.
- ❖ “Deny if you can, pay if you must” attitude of insurance companies.

## Recommendations-

1. In awareness campaigns, focus should be more on vulnerable groups of the village.
2. Establishment of authority at distt level to check malpractices in insurance sector.

# Pradhan Mantri Suraksha Bima Yojana

- It is a government backed accident insurance scheme available to people in the age group 18-70 years with bank account.
- Total Population= 1627
- Suraksha Bima Accounts= 456



The infographic for the PM Suraksha Bima Yojana is set against a dark red background. At the top left is the Indian national emblem. The title 'PM SURAKSHA BIMA YOJANA' is in white. Below it, 'Jan Suraksha' and '#TransformingIndia' are written. The launch details are: 'Launched by Prime Minister Shri Narendra Modi on 9th May 2015 in Kolkata'. Three key features are highlighted in colored boxes: 1. An orange box with an umbrella icon stating 'Covers accidental death risks'. 2. A yellow box with a hand holding a coin icon stating 'Provides a cover of Rs. 2 lakh for a premium of Rs. 12 per year'. 3. A teal box with a pencil icon stating '9.40 crore enrolled as on 8th April, 2016'.



# Pradhan Mantri Suraksha Bima Yojana- Problems Identified and Recommendations

## Problems Identified-

- People don't know about the differences between both government insurance schemes.

## Recommendations-

- ✓ Government must take cognizance of the problems identified and rectify them.

# Mission Indradhanush

- Universal immunisation programme for children (upto 2 years of age) and pregnant women against seven diseases.
- 2 Aanganwadi Centres in the Village.
- Awareness and coverage is universal.



# Mission Indradhanush- Problems Identified and Recommendations

## Problems Identified-

- Staff crunch
- Electricity not present in the Anganwadi centre.

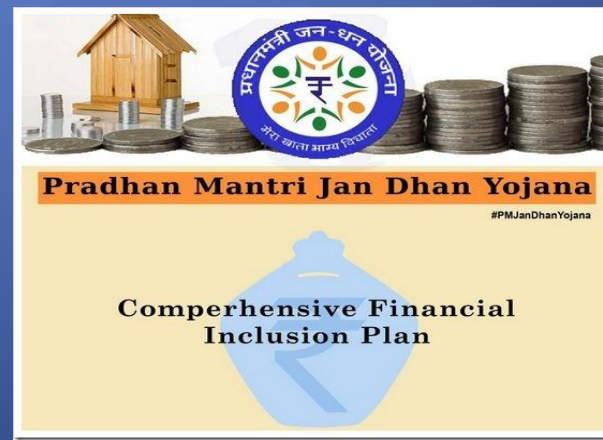
## Recommendations-

- ANMs under NHM need to be recruited.
- Taken up the matter with Panchayat about the electricity( and apprised it to Distt Magistrate, Khammam also).



# Pradhan Mantri Jan Dhan Yojana

- National Mission for Financial Inclusion.
- Includes financial services such as Banking Savings & Deposits Accounts, Remittances, Credit, Insurance and Pension.
- Total Village bank accounts= 1309. Out of these, Jandhan Accounts= 653



# Pradhan Mantri Jan Dhan Yojana- Problems Identified and Recommendations

## Problems Identified-

1. Overdraft facility not provided.
2. Geographical distance of Banks from village.
3. Mobile banking.

## Recommendations-

- ✓ Awareness campaigns for PM Jan Dhan Yojana.
- ✓ More frequent visits by Bank Mitra.

# Suggestions

- More participation of people.
- Bottom up planning and implementation
- Concurrent social audit (MGNREGA)
- Problem of slip back under Swach Bharat Mission to be focused upon.



# Learning Outcomes

- Opportunity to witness the development process at grass roots level.
- Sensitive to rural issues in Decision Making.
- Active women participation via SHGs and MGNREGA.
- Spending more time with people than electronic gadgets.
- As ASOs, we'll be sensitive to rural issues in Decision Making.

“A Society must be built in which every village has to be self sustained and capable of managing its own affairs”.

-Gandhi ji on “Gram Swaraj”

Thank You